Tullamore

Co. Offaly, Midlands Region

Midlands IRELAND

Map labels

- Sligo — 150 minutes
- Dundalk — 120 minutes
- LONGFORD
- MULLINGAR
- ATHLONE — Regional Centre
- Maynooth — 60 minutes
- Dublin City — 90 minutes
- Galway City — 90 minutes
- **TULLAMORE**
- PORTLAOISE
- Limerick City — 90 minutes
- Waterford City — 150 minutes
- Rosslare — 180 minutes
- Cork City — 150 minutes
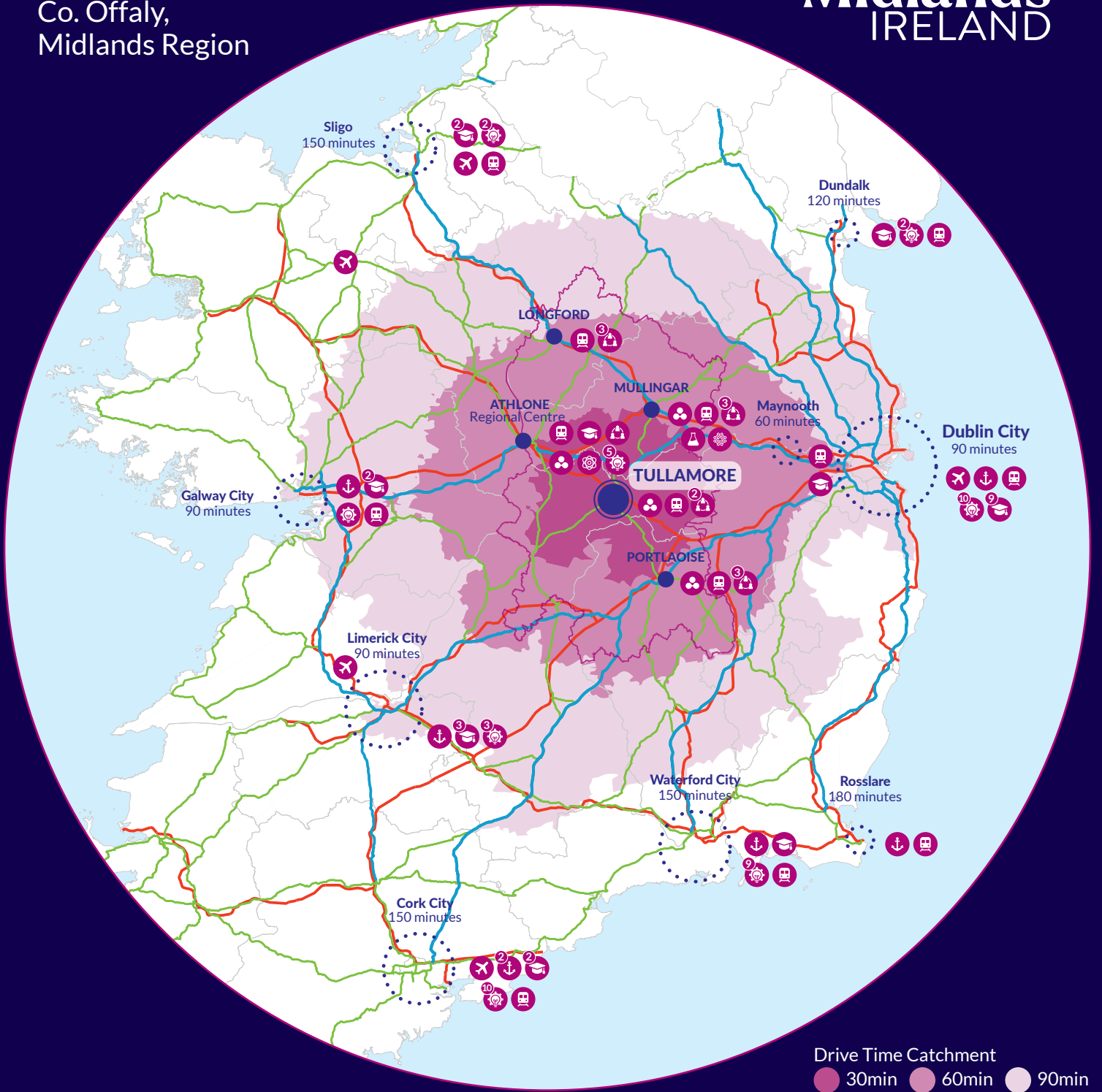
Drive Time Catchment

30min 60min 90min

Who's within reach*	% Increase 30 mins (2016-2022)	Census 2022		
		30 mins	60 mins	90 mins
Population	+8.0%	122,445	813,248	3,168,367
Labour Force	+10.3%	58,189	397,198	1,590,864
Student	+4.3%	10,081	70,893	288,343
3rd Level or Postgraduate	+35.0%	21,955	161,805	738,946

Legend

- Tullamore
- Key town
- Motorways
- National Roads
- Railroad
- Midlands Region
- Railway Station
- International Airport
- International Sea Port
- 3rd Level Institutions
- Midlands Network Co-Working Hubs
- Irish Manufacturing Research
- Research & Innovation Centres
- IDA Business & Technology Park
- National Science Park
- Enterprise Ireland Technology Gateway

* Based on Resident Population of underlying Census 2022 Electoral Division data and assessed travel-time catchments by car from Tullamore settlement.
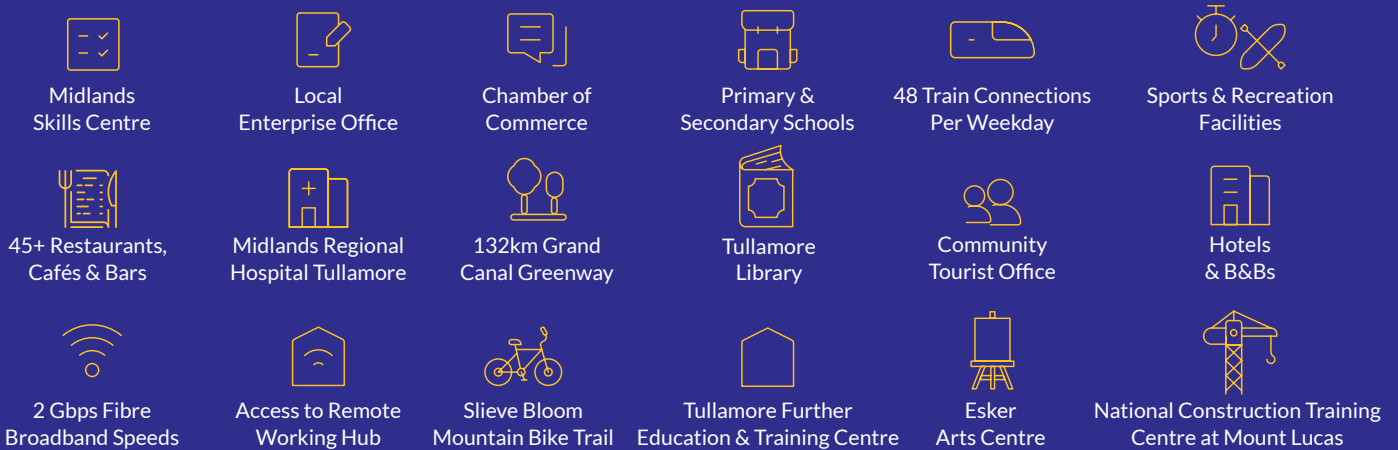
Tullamore – Space To Innovate

Tullamore is a dynamic town with a population of 15,598 that serves as a central hub for the surrounding areas. Its central location means the town is within easy reach of coastal cities and airports by motorway and rail, with excellent transport links to Dublin and Galway City, and a central location meaning other key cities, ports and airports are also quickly accessible. Tullamore is adopting the 10-minute town concept, where residents can reach their needs within a short and safe walk or cycle, and this is to be realised through major investments in active travel infrastructure and a town centre first strategy.

Tullamore is also a vital regional employment centre, with key industrial clusters in the areas of Food & Drink, Advanced Manufacturing, Life Sciences and Engineering. As the county town of Offaly, a place with a strong local history of power generation, Tullamore also presents as an excellent choice for green energy and green technology investment and development. The town also hosts the annual Tullamore Show on the grounds of Butterfield Estate, attracting over 60,000 attendees and 1,000 exhibitors in one of Ireland's largest one-day events.

Situated on the Grand Canal and close to the Slieve Bloom Mountains and River Shannon, Tullamore also offers a wide range of activities for outdoor enthusiasts. Within the town is a vibrant arts and culture scene, supported by the Esker Arts Centre. Tullamore is also home to many sports teams and facilities, with great potential for further development, particularly in water sports, with the Grand Canal Harbour Project. This project being one of the many ongoing public realm investments that are opening the town to more business, housing, enterprise, and tourism.

Tullamore – Town Amenities

Midlands Skills Centre	Local Enterprise Office	Chamber of Commerce	Primary & Secondary Schools	48 Train Connections Per Weekday	Sports & Recreation Facilities
45+ Restaurants, Cafés & Bars	Midlands Regional Hospital Tullamore	132km Grand Canal Greenway	Tullamore Library	Community Tourist Office	Hotels & B&Bs
2 Gbps Fibre Broadband Speeds	Access to Remote Working Hub	Slieve Bloom Mountain Bike Trail	Tullamore Further Education & Training Centre	Esker Arts Centre	National Construction Training Centre at Mount Lucas

Business Activity & Clustering

Key Clusters - Food & Drink, Life Sciences, Advanced Manufacturing, ICT, Engineering, Construction.

Tullamore is home to several substantial industry sectors, such as food & drink, advanced manufacturing, particularly in life sciences, ICT, as well as construction and engineering. The town plays a key role in the food & drink industry, home to well-known names such as Carroll's, Glenisk and Tullamore DEW, the largest producer in the region and second best-selling Irish whiskey globally. Other major industries include advanced manufacturing, especially in med-tech and life sciences with large employers such as Steris, Cardinal Health, Zoetis, Integra Lifesciences and Nelipak. Tullamore, along with Birr, has a strong ICT sector, with companies such as Future Ticketing and Dotser, as well as iLofar, an exemplar of cutting-edge big data science. The area also has significant construction and engineering activities, with employers such as Condron Concrete, Grants Engineering and Molloy Precast, supported by the National Construction Training Centre in Mount Lucas.

Nearby renewables developments at Rhode Energy Park, Lumcloon and Mount Lucas set the county as a frontrunner in the green economy, creating opportunities for more investments and interactions relating to renewable energy. The IDA Business and Technology Park in Tullamore covers 78 acres for clients in the international services and manufacturing sectors. Businesses in Tullamore receive tailored support from the Local Enterprise Office and the Tullamore & District Chamber of Commerce, as well as the opportunity to engage with the IDA Ireland and Enterprise Ireland Midlands Offices.

"We're proud to strengthen our presence in Tullamore. We have had great success with the current high-quality manufacturing site and the experienced workforce already operating there. With the high concentration of biologic manufacturing sites in the area and the skilled Irish workforce, we have built a strong team with extensive experience in all aspects of biopharmaceuticals manufacture, process development, quality, engineering, and supply chain."

**Roman Trawicki,
Executive Vice President Zoetis**

"We operate in a dynamic high-tech environment and our people are the key to our success. Tullamore and the surrounding area provide us with a rich pool of highly skilled, well-educated people who are ambitious for themselves and for their company. The great work life balance available in the area means staff retention is strong."

**Liam Holton,
Chief Executive Officer Future Ticketing**

INVEST – Discover a connected region to build your business

- **Youthful Population:** 43.3 % of people within 30 mins are under 35.
- **Labour Expansion:** 10.3% increase in Labour Force within 30 mins from 2016 to 2022.
- **Managerial Boost:** 20.6% increase in Professional and Managerial population within 30 mins from 2016 to 2022.
- **Skill Surge:** 8.2% increase in Skilled Workforce within 30 mins from 2016 to 2022.
- **Educational Excellence:** 34.7% (25-64 yrs) within 30 mins hold a Degree or Postgraduate qualification.
- **Qualification Strength:** 60.2% (25-64 yrs)within 30 mins hold a Postsecondary qualification.
- **Port Priority:** Essential connection at Dublin Port, Shannon Foynes and Waterford.

STUDY – Discover your future, wherever you want to go

- **Graduate Growth:** 11.2% increase in student population within 60 minutes from 2016 to 2022, ahead of national average.
- **University Access** 2 Universities within 60 minutes – TUS and Maynooth, with a further 8 within 90 minutes - SETU, ATU, DCU, UCD, TUD, UL, IADT, and Trinity College Dublin.
- **Specialised Studies:** Industry focused skills at the National Construction Training Centre and Midlands Skills Centre. Supporting enterprise through wide-ranging apprenticeship programmes and award-winning STEM programmes such as VEX Robotics.

LIVE – Discover a new pace & more space

- **Green Commutes:** 13.3% increase in walking and cycling commutes from 2016 to 2022.
- **Healthy Living:** 85.5% of people within 30 mins are in 'good or very good health,' above the national average.
- **Schools:** 53 Primary Schools and 8 Secondary Schools within 30 mins.
- **Activity Options:** Over 60 recreation and sports facilities (including gyms, swimming, golf clubs) within 30 mins.
- **Family First:** Over 30 childcare facilities within 30 mins.
- **Retail Range:** Over 550 retail options within 30 mins for every product and service.
- **Express Access:** Quick access to the M6 motorway linking Dublin, Galway City and Dublin Airport.
- **On the Move:** With 48 daily train connections and many bus options – travel made easy.

VISIT – Discover open spaces & thrilling activities

- **Cycling Scene:** Traverse the 132km Grand Canal Greenway and Pedal the Slieve Bloom MTB Mountain Bike Trails.
- **Arts Alive:** Enjoy the vibrant arts scene with Esker Arts Centre and annual festivals.
- **Stay in Style:** 10 hotels within 30 mins drive offer a warm welcome.
- **Explore More:** Over 50 Failte Ireland attractions within 30 mins invite you to discover walks and tours including the famous Birr Castle Demesne.
- **Taste the Town:** Savour the local flavour with a bustling farmers market and restaurant scene, tempting every palate.

WORK – Discover opportunities to grow & develop

- **Speed Unleashed:** Blazing 2 Gbps connectivity for all business, commercial and residential.
- **Hub Network:** A thriving ecosystem of 7 co-working spaces within 30 mins.
- **Commute Advantage:** 60.2% of people enjoy a sub-30-minute commutes.
- **Remote Rise:** 97.2% increase in remote working from 2016 to 2022.

Quality of Life

Tullamore seamlessly blends urban convenience with natural beauty and cultural vibrancy. Innovative spaces such as the Esker Arts amphitheatre provide a hub for creative expression and communal engagement. Fostering a sense of belonging and inclusivity, the town is home to various community and voluntary groups as well as an array of sport facilities. Key locations in the town such as Lloyd Town Park and O'Connor Square provide a backdrop for annual community events.
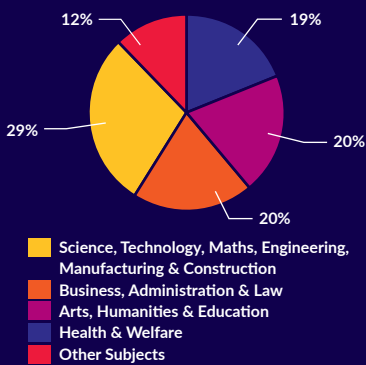
Tullamore is a haven for nature enthusiasts, located on the 132km Grand Canal Greenway and in close proximity to Clara Bog Nature Reserve, Lough Boora Discovery Park, the River Shannon and the Slieve Bloom Mountains. Tullamore is also home to the Tullamore DEW Distillery Experience and the Tullamore Food Fayre, offering a taste of local heritage and culinary delights. Nearby historical sites include Birr Castle Demesne and Clonmacnoise, inviting exploration of the region's rich cultural heritage.
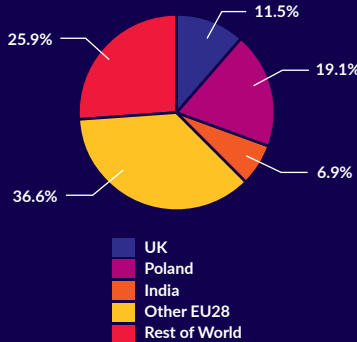
Green Tullamore

Tullamore is located in County Offaly, which has amongst the highest renewable energy capacities in Ireland at approximately 650MW operational and permitted capacity, with a natural ecological heritage that makes it suitable for new industries. Offaly has the potential to become a Green Industry Hub, with a capacity of over 1.5GW for renewable energy, considering existing, approved and planned projects. Bord na Móna's Accelerate Green programme, the first of its kind in Ireland, operates from the stunning Lough Boora, actively fostering innovation in green technologies and sustainability.

Offaly is located in an area with abundant renewable energy sources, including wind power from the Mount Lucas and Yellow River wind farms. Rhode Green Energy Park in Offaly is expected to be one of the first green hydrogen demonstration hubs in Ireland, while Lumcloon Energy operate BESS energy storage facilities in Shannonbridge and Lumcloon. There are also further investment plans for solar farms, wind farms, biomass/gasification projects and related industries that use excess heat. These related industries include data centres powered by green energy and hydroponic horticultural produce. The Renewable Energy Hub has been set up at Birr Technology Centre, providing a central point for local and international renewable energy companies.
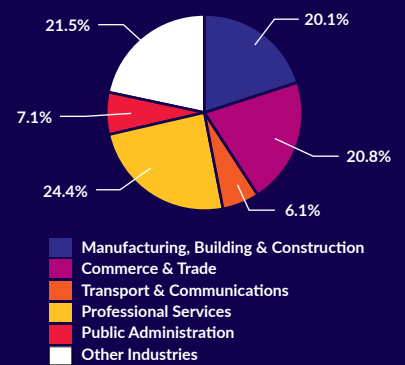
Graduate Fields (HEA) 2022/23

- 19%
- 20%
- 20%
- 29%
- 12%

- 🟨 Science, Technology, Maths, Engineering, Manufacturing & Construction
- 🟧 Business, Administration & Law
- 🟪 Arts, Humanities & Education
- 🟦 Health & Welfare
- 🟥 Other Subjects

Resident Population by Citizenship (Excluding Ireland)

- 11.5%
- 19.1%
- 6.9%
- 36.6%
- 25.9%

- 🟦 UK
- 🟪 Poland
- 🟧 India
- 🟨 Other EU28
- 🟥 Rest of World

Industry of Employment

- 20.1%
- 20.8%
- 6.1%
- 24.4%
- 7.1%
- 21.5%

- 🟦 Manufacturing, Building & Construction
- 🟪 Commerce & Trade
- 🟧 Transport & Communications
- 🟨 Professional Services
- 🟥 Public Administration
- ⬜ Other Industries

Education, Training & Skills

Education in Offaly is adapting to meet the evolving demands of high-skill, high-potential career paths. Key education, training and skills offerings in the county include the National Construction Training Centre, the Midlands Skills Centre, Ferbane Food Campus, and Tullamore FETC.

The National Construction Training Centre in Mount Lucas provides a wide variety of training and testing services in areas related to Modern Methods of Construction (MMC) for the public in a fully simulated work environment. The Centre is a Retrofitting and NZEB Centre of Excellence for the Midlands. The Laois Offaly Education Training Board (LOETB) Midlands Skills Centre in Tullamore delivers specialised training and upskilling for those who want to pursue careers in the growing life science sectors. Customised training programs suit the specific needs of each client, resulting in integrated outcomes that match the requirements of industries looking for highly skilled staff.

The LOETB Tullamore FET Centre offers part-time and full-time courses, ranging from foundations to Level 6 QQI qualifications, with a focus on re-entering education. The LOETB also offers apprenticeships across Offaly in the Midlands Skills Centre. Further specialist training and facilities include the Ferbane Food Campus in Offaly which is a modern food product development and training facility.

The VEX Robotics program in Offaly which engages primary and post-primary schools, offering innovative STEAM education for the future, developing coding, engineering and teamwork skills. Addressing sustainability, climate action, and research, the program prepares Offaly students for the careers of the future.

Business Supports: We're here to help

REGIONAL ENTERPRISE PLAN MIDLANDS · Comhairle Chontae Uíbh Fhailí Offaly County Council · IDA Ireland · Enterprise Ireland · Oifig Fiontair Áitiúil Local Enterprise Office · Regional Skills MIDLANDS

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