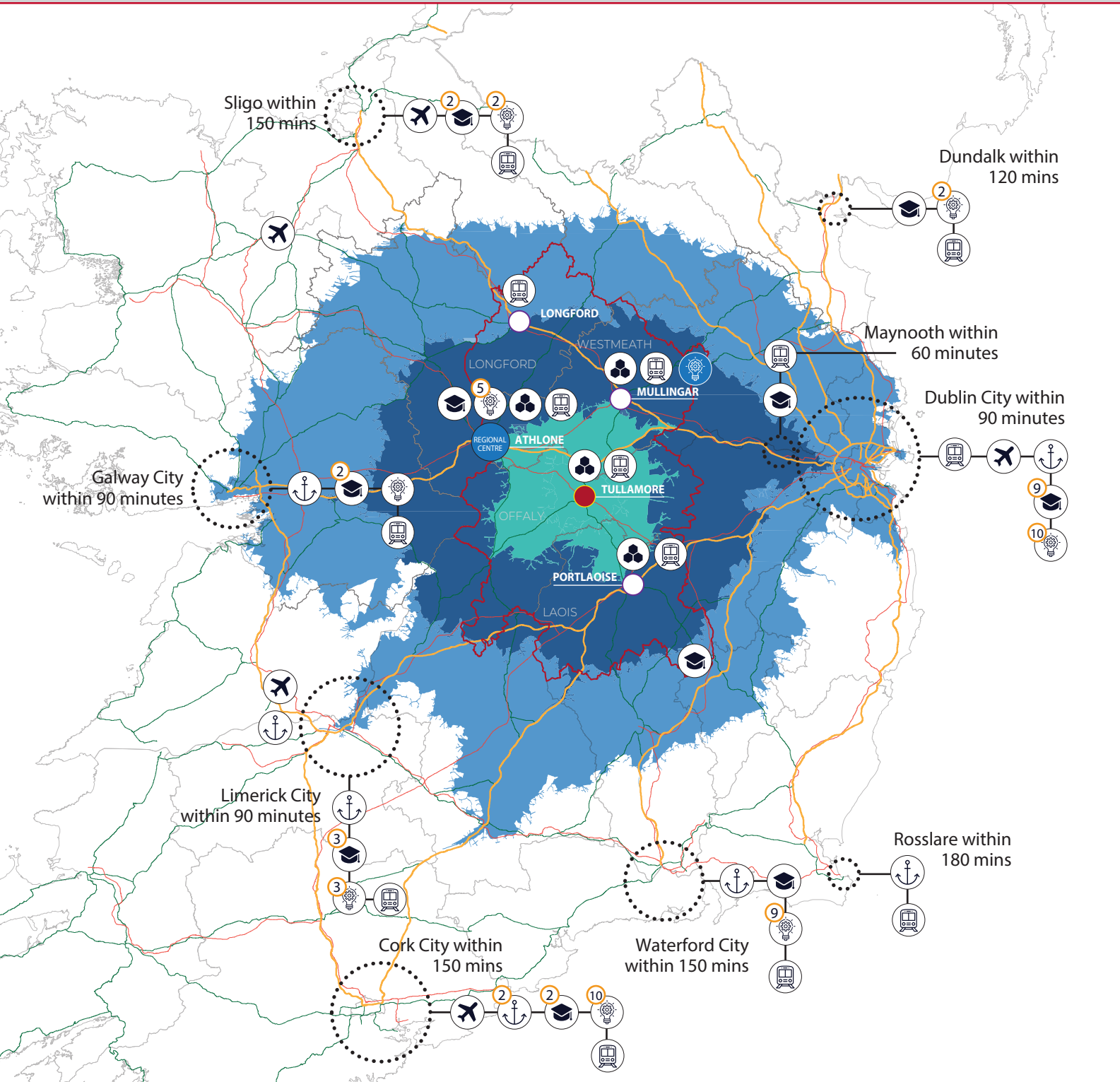


TULLAMORE

COUNTY OFFALY, MIDLANDS REGION



MidlandsIreland.ie
gateway to enterprise



WHO'S WITHIN REACH*

| | 30 MIN | 60 MIN | 90 MIN |
|---------------------|--------|---------|-----------|
| Population | 95,546 | 610,089 | 2,671,324 |
| Labour Force | 44,435 | 290,189 | 1,326,312 |
| 3rd Level Qualified | 13,889 | 98,050 | 539,050 |
| Students | 8,282 | 52,834 | 245,629 |

LEGEND

- Tullamore
- Key Town
- National Roads
- Motorways
- Railroad
- Railway Station
- International Airport
- International Sea Port
- Research & Innovation Centre
- IDA Business & Tech Park
- 3rd Level Institutions
- Midlands Region
- Drive time catchment
- Athlone Regional Centre
- Irish Manufacturing Research

*Based on Resident Population of underlying Census 2016 Electoral Division data and assessed travel-time catchments by car from Tullamore Settlement.

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A YOUNG TOWN IN THE REGION'S HEARTLAND

Located strategically between Dublin and Galway, Tullamore is a key town with excellent transport links; attracting both businesses and tourists alike. A thriving and bustling town, it is home to 14,607 people.

Tullamore benefits greatly from its central location. It is almost equidistant to three of Ireland's largest cities too (each within 90 minutes drive), which gives it a strong competitive advantage for industries looking to serve each market.

The town is also regionally central and thus serves as a major employment hub for the Midlands - with Professional Services, Manufacturing and Engineering being its largest industries. An increasing cluster of medical-tech and biopharma companies are locating themselves in Tullamore; in proximity to the Midlands Regional Hospital, which is the major hospital for the region. The town is shifting away from employment in peat production to green technology, which is opening up many new investment opportunities. The town's proximity to Athlone Institute of Technology (AIT) adds a

steady stream of qualified graduates to the local labour force. The population of the town continues to grow steadily year on year. Compositionally, it mostly comprises people aged under 35; a slightly higher rate than the national average (49% vs. 47%). Almost 82% of households in the town are married couples with young children, illustrating its younger demographic.

The town provides an environment that is attractive, friendly and highly affordable. More than 20% of people are of a non-Irish nationality within the town; with a variety of languages spoken (14% of whom are EU citizens). The town's skilled workforce is growing year on year, with 26% of those within 60 mins having attained a 3rd level degree or higher.

Tullamore has a rich cultural heritage, with attractions like the Lough Boora Discovery Park, Tullamore Dew Visitor Centre and the Dublin to Galway Greenway. Tullamore is part of a vibrant and compact Midlands, with each of the region's other key towns within a 30-60 minute drive.



YOUNG, SKILLED & ENGAGED LABOUR FORCE



CONNECTIVITY & INFRASTRUCTURE



ENTERPRISE & OPPORTUNITY

- **2%:** Increase in the town's total population between 2011 and 2016; slower but stable growth vs. the National avg. (4%)
- **49%:** Of people within 60 mins are **under 35** years of age; higher than the National avg. (47%)
- **47%:** Of people within 60 mins have **attained** a post-secondary, 3rd level or a post-graduate qualification (National avg.: 48%)
- **26%:** Of people within 60 mins have **attained** a 3rd level or post-graduate qualification (National avg.: 28%)
- **11%:** Of people within 60 mins are of a **non-Irish nationality**; speaking languages other than English (National avg.: 12%)
- **M6:** **Quick access** to the M6 motorway linking Dublin City, Galway City, and Dublin Airport
- **BUS & TRAIN:** 26 bus and 16 train **daily connections** to/from Dublin City, and 10 train connections to/from Galway City
- **FIBRE:** Lightning fast 1,000 Mbps **fibre broadband** speeds
- **21%:** Increase in the number of active enterprises in Offaly since 2008 (totalling 4,367 & employing 17,546 people)
- **HUB:** A strong network of **co-working hubs** (5 sites)
- **NEW:** **Emerging** employment clusters in Life Sciences, Green Technology, and Global Business Services, and business innovation support with the *Midlands Skills Centre*
- **1.488:** The town has a **high ratio** of jobs to resident workers - illustrating how it draws workers in from across the region



AFFORDABILITY & INCOMES

- **€41.2K:** Gross household income is **91%** of the State median household income (€45.2k)
- **€168:** **Cheaper** average weekly fee for full day childcare vs. in Dublin (€196) [Pobal '19]
- **€807:** **Cheaper** average price to rent a 3-bed home vs. in Dublin (€1,690) [RTB Q1 '19]
- **€164K:** **Cheaper** average price to purchase a 3-bed home vs. in Dublin (€441k) [CSO Jun '19]



COMMUTING & ACCESSIBILITY

- **29 MIN:** **Average commute time** for people living within 60 mins
- **<60MIN:** **Access** to Athlone Institute of Technology (AIT)
- **<90MIN:** **Access** to Maynooth University (MU) and Dublin City
- **26%:** **Of journeys** to work or school by people within 60 mins. are made using public transport or by walking



AMENITY & QUALITY OF LIFE

- **RELAX:** **Over 200 recreation & sports facilities** within 30 min. (including gyms, swimming, golf, heritage and arts)
- **SHOP:** **Over 800 retail options** within 30 min. providing every product and service (including chain stores)
- **EXPLORE:** Grand Canal Greenway, Lough Boora Discovery Park, Charleville Castle, Durrrow High Cross, 'Whiskey Trails'
- **SCHOOLS:** **76 primary** and **14 secondary** schools within 30 mins.
- **CARE:** Approx. **120 childcare facilities** within 30 mins.
- **HEALTHY:** 88% of people within 60 mins are in '**good health**'; the town is also home to the **Midlands Regional Hospital** which is designated as the **National Trauma Centre** and will soon to be granted 'University' status

SPECIALIST TRAINING CENTRE

Opened in 2019, the Midlands Skills Centre in Tullamore is amongst the country's newest and best equipped facilities catering to the specialist training and upskilling of those who wish to seek employment in the rapidly growing biopharma and medical-tech sectors.

The centre delivers holistic training solutions in a realistic GMP simulated manufacturing environment, enhancing the learning experience through adjacent IT and meeting facilities. Facilities include a state-of-the-art cleanroom, laboratories and classrooms.

Located in the Axis Business Park, the Centre was delivered by *Laois and Offaly Education and Training Board*

(LOETB), and provides unique training solutions for midlands-based clients that range from operator training through to senior management training.

This training can be structured and delivered to suit each client's requirements, which has helped deliver integrated outcomes for those seeking employment and industries eager to hire highly skilled personnel.

The Centre will play a vital role in ensuring the continued growth of biopharma and med-tech in Tullamore and the wider region.

THE JUNCTION

The Junction Business Innovation Centre in Tullamore's Axis Business Park offers a professional, well-serviced co-working environment for remote workers, freelancers, young companies and entrepreneurs. Among its many features are access to high speed broadband, training rooms, boardrooms, secure and serviced offices, 24/7 access, multifunction printers & copiers, parking, a canteen and in-house business supports via the Local Enterprise Office.

We operate in a dynamic high tech environment and our people are the key to our success. Tullamore and the surrounding area provides us with a rich pool of highly skilled, well educated people who are ambitious for themselves and for their company. The great work life balance available in the area means staff retention is strong.

At **Integra Life Sciences** we manufacture surgical equipment used by neurosurgeons worldwide. The Tullamore site is the Electro-Mechanical Centre of Excellence for our Corporation. We draw on a talent pool that extends over an hour in all directions. We pride ourselves on the products we make, the engagement of our team and the delivery of a high-performing culture.



- Liam Holton
Chief Executive Officer
Future Ticketing



- John O'Donovan
Plant Manager
Integra Life Sciences

BUSINESS ACTIVITY & CLUSTERING

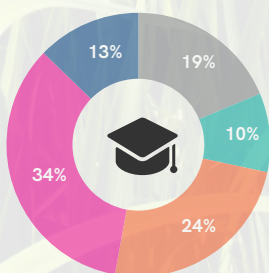
There are almost 1,150 active businesses within 5km of Tullamore, employing nearly 8,260 people each day from the town and the wider region.

26% of these businesses are in less conventional sectors, where emerging business clusters can often be found. These include Med-Tech, FinTech, ICT and Engineering employers (such as Integra, Kelpak Medical and McDonald International). Tullamore is also a growing hub for the Food & Drinks sector, with large employers like Tullamore Dew Distillery, Carroll Meats, Glenisk and the Ferbane Food Campus being nearby. Professional services, scientific and technical activities, as well as various public service providers comprise the town's other key economic pillars, with traditional employment in peat production giving way to opportunities in the green economy.



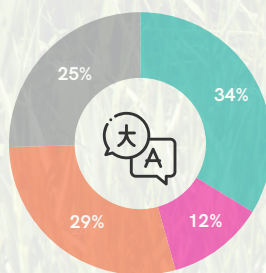
WITHIN 60 MINS:

GRADUATE FIELDS



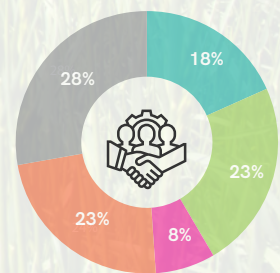
- Health & Welfare
- Arts, Humanities & Education
- Business, Admin. & Law
- Science, Technology, Maths, Manufacturing & Construction
- Other Subjects

NATIONALITIES*



- Rest of World
 - Lithuania
 - Poland
 - Other EU 28
- * excl. Irish/British

INDUSTRY OF EMPLOYMENT



- Manufacturing, Engineering, Building & Construction
- Commerce & Trade
- Transport & Communications
- Professional Services
- Other Industries

BUSINESS SUPPORTS: WE'RE HERE TO HELP